

DECISIONS, DECISIONS...



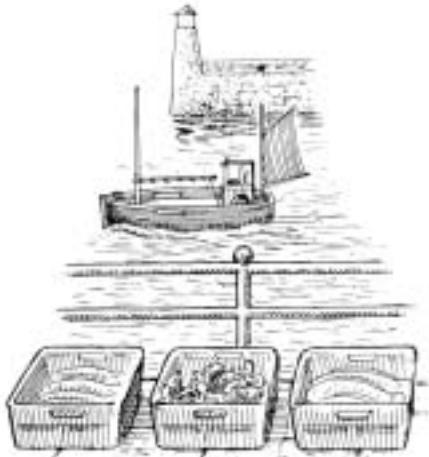
What do you think is most important when choosing which food to buy?



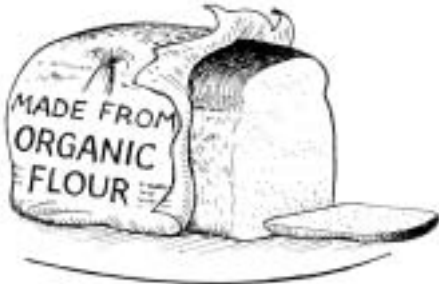
IT LOOKS GOOD



IT'S CHEAP



IT'S FRESH



IT'S GROWN WITHOUT CHEMICALS



GROWING IT DIDN'T DAMAGE THE ENVIRONMENT



IT'S HEALTHY



IT'S NOT HEAVILY PACKAGED



THE PEOPLE PRODUCING IT WERE TREATED FAIRLY



IT'S GROWN LOCALLY