

Name..... Date.....



FOOD ADVERTS ON TV

For once we are going to ask you to watch TV (but only for about half an hour)! So... switch on the telly, relax and... watch a channel that has adverts such as ITV. You need to watch during Children's TV which is usually between 3.30 – 5.00 p.m. As you watch, choose three food adverts that you enjoy watching and fill in the chart below.

| | ADVERT 1 | ADVERT 2 | ADVERT 3 |
|--|-----------------|-----------------|-----------------|
| What food brand is the advert for? | | | |
| What happens in the advert? | | | |
| Does it make you want to try the food? | | | |
| Why/why not? | | | |
| Do you think it is a healthy food? | | | |